



Photo Courtesy of Nancy Jarman

Designing *with* Integrity

When Gregory Grammer of Shorelines Interiors begins working with a client on their home's interior design, he won't start with a color palette. He doesn't discuss fabrics or even furniture. He will, however, ask about their tastes in art and antiques. He will look at their gardens to analyze the continuity between the outside of the home and its interiors. He will learn more about their lifestyle, and how they live in their home. And he may even dig through their closets to bring out old family photos that deserve to be displayed.

Gregory Grammer is an art lover's interior designer. He uses his experience in cinematography and his passion for fine art to bring an informed perspective to his interior design, creating homes that reflect his clients' personalities and their lifestyles.

"For me, it's not about picking a fabric," says Gregory. "It's about creating an atmosphere." That's why his interior design work often begins with careful selection and placement of original art.

"Art is the soul of a home," he says. "I like to find out more about my clients' preference for art and emphasize their artwork. I focus on placing paintings first, and then selecting and placing the furniture to connect with that. Everything you see in one room has to connect with what you see in the next, and that goes for the outside of the home as well."

An avid gardener, Gregory always considers the views from inside the home to its outdoor gardens. He honed his eye for great interior and garden design studying film and

television production in college and visiting the great homes and gardens of Europe.

Recently, Gregory worked with Beth Wright on the interior design of the showcase home for *Brilliant* magazine. The Mediterranean style home in the Spanish Oaks community of Austin was designed and built by Kelli and John Siemering.

The home features prominent use of artwork and handmade furniture from Italy, displayed with an elegant restraint. "It is a quiet and contemplative house," says Gregory.

"The Spanish architecture provides a background for the portraiture and other unexpected elements we placed throughout the home."

When explaining his unique design philosophy, Gregory says he likes to consider the root of the style, asking himself how certain styles were created.

"I am not into fashion or trends," he says. "I am interested in furniture and style that is more timeless. Researching the original use and authentic style of art,

furniture, fabrics, and flooring ensures that I don't design a home that looks like it was created in 2006."

Gregory also considers how the atmosphere in a room will affect the people living there. "When I place a chair in a room, I think about the woman who will sit on it. I know that, whether she's wearing a party dress or a pair of jeans, she has to look great sitting there." ■

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Visit Shorelines Interiors online at www.shorelinesinteriors.com. Contact Gregory Grammer at 512-589-8847.